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Company Culture

By Nick-Anthony Zamucen, Founder of Bio-One Inc.

Company culture is not something that just happens overnight, it has to be

_____.

Franchisees must become _____.

If you can't supply a _____ for them, you'll have a hard time creating that bond of company culture.

You want them to be more than a business, you want them to be a community or a

_____.

You want your franchisees ("raving fans") to buy into a _____, something greater than them.

When you create or envision something more than a business, they have to feel like you

_____.

Nick-Anthony recommends that you do _____.

There is no corporate without the _____.

If you're looking to create company culture, start with the ideal _____.



Nick-Anthony Zamucen is the founder of Bio-One Inc., the first successful franchised crime scene and hoarding cleanup company. His expertise has been featured in several TV and movie crime scene recreations. He's also a published author, business strategist, and award-winning serial entrepreneur.

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