



## Startup Financing

*By Cheryl Chaiison, Commercial Funding Source*

Borrowing money for a business is a completely \_\_\_\_\_ experience and process than \_\_\_\_\_ borrowing.

Before selecting a financing strategy, it is best to take a \_\_\_\_\_ inventory of your \_\_\_\_\_ first.

There are many creative options and strategies to utilize from banks to \_\_\_\_\_ options.

There is no cookie cutter solution for financing your business because your \_\_\_\_\_, \_\_\_\_\_, experience, and story are unique to you.

Your financing solution may include a \_\_\_\_\_ of options to put your business in the \_\_\_\_\_ position.

Entrepreneur.com suggests that operating a franchise with no \_\_\_\_\_ and blinding yourself to \_\_\_\_\_ can lead to \_\_\_\_\_.

A good rule of thumb is to never invest more than \_\_\_\_\_ of your \_\_\_\_\_ in your franchise



**Cheryl Chaiison**, certified commercial loan specialist, is the President and Founder of Commercial Funding Source. She is also a franchise specialist and franchise owner (with her husband Gregg) of Instant Imprints South Metro in Denver, Colorado.

**Contact Cheryl: 303.346.LEND (5363)**

[linkedin.com/in/cherylchaiison](https://www.linkedin.com/in/cherylchaiison)

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