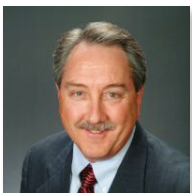


Financial Literacy

By Jack Pearce, Next Level Consultant

1. It is absolutely essential any business owner or operator needs to have a basic understanding of financial _____ and _____ in order to avoid business failure.
2. Business failures are almost always caused by what we _____ do rather than what we _____.
3. The top financial killers are failure to _____ properly before start up, failure to _____ financial position and failure to _____ cash flow.
4. Your business would always succeed if only someone from the outside would provide you with a “silver bullet”, true or false? _____.
5. You need to use sound financial _____ and _____ in order to manage the business and meet its financial objectives.

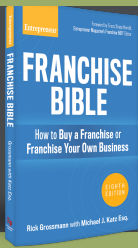


With almost four decades of C-suite experience in a variety of businesses, Jack created Next Level Consultant, specializing in small business and franchise consulting services. He and his team help clients reach their “next level” of success. He’s also a published author and long-time contributor to Franchising World.

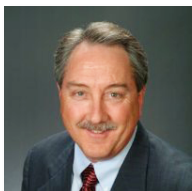
Jack Pearce: 720.482.7889

Jack@NextLevelConsultant.net

NextLevelConsultant.net



6. One of the most important principles on which the success of your financial management depends is the production of _____ and _____ information.
7. If computer data entry is sloppy or not timely, then it simply becomes _____ and _____.
8. As a franchisee or as a small business owner, the worst person to kid is _____.
9. In this presentation it was recommended every small business owner or franchise unit operator should use a certified _____ in order to perform weekly and/or monthly reconciliation of financial data.
10. A Certified Public Accountant (CPA) should be retained to help close your year-end books and prepare _____.
11. A commitment to financial education and literacy is truly a bottom line requirement for business success. What are at least five (5) other topics or items of financial terminology not discussed in the presentation, but mentioned:
_____, _____, _____,
_____, and _____.



With almost four decades of C-suite experience in a variety of businesses, Jack created Next Level Consultant, specializing in small business and franchise consulting services. He and his team help clients reach their “next level” of success. He’s also a published author and long-time contributor to Franchising World.

Jack Pearce: 720.482.7889
Jack@NextLevelConsultant.net
NextLevelConsultant.net