



Operations Manual:

How Good Does it Need to Be?

By Craig Dietz, JumpStart Manuals

Your operations manual is the core document that _____.

The Operations Manual is the _____ by which the franchise system is managed to be _____.

Goal of the Operations Manual is to _____ and support greater _____ at the unit level.

Newcomers to franchising thing the manual is a _____.

When done correctly, the OM is an _____ for new franchisees.

An Operations Manual should include the _____ that are used every day.



Craig founded JumpStart Manuals to help small businesses develop operational systems and manuals to the same standards as large franchises. Their manuals give their clients the ability to manage content, track users, incorporate training and meet government compliance requirements.

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_____ give franchisees and employees tools to deliver products consistently

The difference between winning and losing a lawsuit can hinge on a _____.

People choose _____ over adventure.

Operations manuals are a form of _____.



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