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Your Next Franchisee Recruiting Videos

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You'll need to create three or four _____.

These videos are designed to show up during _____.

Playlist #1: _____

Playlist #2 should be about specific _____ that your prospects should have.

It's okay to repeat information on your _____.

Playlist #3: What you _____ the franchisee.

You're making _____ - _____ content so Google can rank your videos.

You can also make a fourth playlist about the most _____ _____.

Use the same _____ style format as your other video.



Kevin is a writer and video producer with 30 years of TV, film, news and commercial production experience. Kevin sold his first feature to Lionsgate Entertainment and has produced for Fortune 500 clients. He now creates story-driven branded advertising and marketing campaigns for franchise companies.

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